

# CALL FOR PRESENTATIONS

2009 PENNSYLVANIA PARKING ASSOCIATION  
CONFERENCE & EXHIBITION

September 16-18, 2009

Radisson Valley Forge Hotel & Convention Center  
Valley Forge, PA

One of the foremost benefits of PPA membership is conference educational programs. The PPA Conference Committee plays a significant role in bringing our audiences intriguing, up to date, useful information by selecting the most engaging, knowledgeable and inspirational speakers. The 2009 conference educational program is being developed now. PPA is currently accepting presentation proposals for the 2009 Annual Conference and Exhibition to be held in Valley Forge, PA. Experienced individuals willing to share their expertise and real world applications are invited to submit proposals. Presentations that highlight case studies, draw attention to important issues, bring "how to" knowledge, and increase the professional levels of those attending the conference are particularly valued.

## Suggested Hot Topic Areas:

• Architecture and Design	• Parking Issues in:
• Economic Issues	◦ Higher Education
• Enforcement	◦ Airports/Transportation
• Environment & Sustainability/LEED	◦ Healthcare
• Facility Design and Construction	◦ Government/Municipal
• Financing Projects	◦ Private Sector
• Infrastructure	• Public/Private Partnerships
• Innovation & Technology	• Safety & Security
• Marketing/Promotion/Branding	

## The Proposal Evaluation Process

PPA's goal is to choose speakers who can effectively communicate their message to a variety of audiences. Proposals will be evaluated using the following criteria:

1. Overall quality
2. Well-defined focus/topic
3. Timeliness and relevance of topic
4. Practical application
5. Presentation skill of the proposed speaker(s)
6. Applicability to parking industry professionals
7. Quality of written proposal

Successful proposals offer programs that make professional development and educational contributions to PPA and its members. Programs must not sell or promote any specific product, service, or firm. Presenters will be notified by August 31, 2009.

## SUBMISSION DEADLINE: JULY 31, 2009

Please submit a Word or PDF file, containing the following: full speaker contact information, session title, goals and objectives, short narrative/outline (up to 400 words) of presentation content, and previous speaking experience or other relevant experience.

All proposals will be submitted to Mark Santos via email at msantos@timhaahs.com. If you have any questions, please call Mark at 484.342.0200 x117.

## Board of Directors



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Timothy Haahs & Associates, Inc.  
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msantos@timhaahs.com

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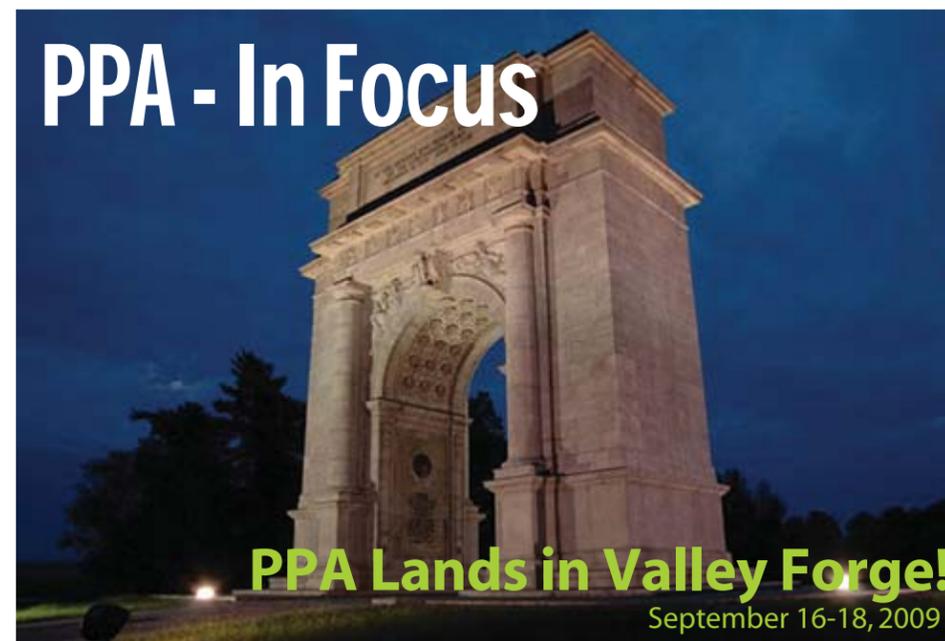
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**Mr. Mark Yobbi**  
University of Pittsburgh Medical Center  
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Pittsburgh, PA 15232  
(412) 623-6257  
yobbimr@upmc.edu



## Join us in Welcoming:

**New!** Board Member  
**Mr. Ray Massing**  
Erie Parking Authority  
25 E. 10th Street, 2nd Floor  
Erie, PA 16501  
(814) 456-7588  
raymassing@eriepark.org

Ray Massing is the Executive Director of the Erie Parking Authority. He has been with the Authority since 2001, serving as Operations Manager until being appointed the Executive Director in 2004. The Authority manages a total 5,300 off-street and 1375 on-street parking spaces.



This year's annual Pennsylvania Parking Association Conference will be held September 16-18 in historic Valley Forge, PA. We're looking forward to experiencing the different opportunities and local attractions that a new city brings to our conference. Valley Forge is conveniently located just outside the city of Brotherly Love – Philadelphia!

The Valley Forge National Historical Park makes up 3,600 acres of rolling hillside; a peaceful reminder of freedom won by men's sacrifices long ago. It was here that General George Washington forged his Continental Army into a fighting force, during the winter encampment of 1777-78. Today, Washington's original stone headquarters has been restored and furnished; log huts have been reconstructed; and statues and monuments throughout the park remind visitors of our national heritage.

The conference will feature the annual golf tournament, education sessions, countless networking opportunities, and the new Restaurant Round Up! Join us for a great way for parking professionals in Pennsylvania (and beyond) to get together for a time of community, learning, and fun.

The PPA Conference will be held at the Radisson Valley Forge Hotel and Convention Center. As you anticipate the conference, here is a sneak peak of what you'll have a chance to experience while visiting Valley Forge!



**Shopping!** The King of Prussia Mall is the East coast's premier shopping destination, offering the most discriminating shopper an endless selection of luxury and fashion with hundreds of stores and boutiques. Also nearby are the new Philadelphia Premium Outlets in Limerick, PA offering hundreds of discounts for the avid shopper.



**Phillies World Champs 08.** Don't miss a chance to attend a Phillies game while you're in Philadelphia! The Phillies are still celebrating their World Champion title from last year for the first time since 1980.



**Liberty Bell.** Located in Philadelphia, one of the most prominent symbols of the American Revolutionary War and a hot spot for tourists to visit when passing through Philadelphia.



**Main Street Manayunk.** Enjoy some of the best food in Philadelphia in this vibrant neighborhood. Countless restaurants and eateries line Main Street with an eclectic variety of international cuisines, night life, and shopping.



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www.paparking.org

## Table of Contents

Page 2-3	Call for Awards Annual Golf Outing Info Hotel Detail
Page 4	Call for Presentations

## President's Message



Dear Members & Friends,  
It's that time of year when we begin anxiously planning and looking forward to our annual conference in the fall. This year we're excited to invite

you to travel to the Valley Forge and Philadelphia regions, while expanding our knowledge of parking by learning about the latest trends that have developed since our last meeting. I hope you find it on your list of events to attend. It's more important now than ever to stay connected with clients and parking industry professionals.

As we look for ways for the PPA to continue to "go green" and participate in sustainable practices, we'll be starting to send out more information via email. In order to do this, we need your valid email addresses to keep in touch! Please make sure your email address is provided on your conference registrations so that we can keep you informed on the latest happenings in the year to come.

We realize this year finds us in tougher economic times than we'd like. The Conference Committee is working hard to develop presentations and speakers for our conference that are relevant for you in these challenging times. This is the first time we're sending out a formal Call for Presentations to broaden and deepen the education we provide.

As we prepare for another successful conference, we look forward to our time together and reuniting in Valley Forge!

*John Collins*

John Collins  
President,  
Pennsylvania Parking Association

# 2009 Parking Awards Competition

## Board Member Message



Dear PPA Member,

The Pennsylvania Parking Association is pleased to announce our 9th Annual Awards Competition to be held during our Annual Conference on September 16th through 18th, 2009 in Valley Forge, Pennsylvania. We're getting the Call for Awards out early in hopes of Call for Awards out early to allow the maximum time for you to submit your best projects.

This annual event will be full of excitement and anticipation as we recognize outstanding and innovative parking related projects.

We will present all entries ranging from the implementation of the latest parking equipment technology to the creative design of parking structures. For each project, we award recognition to related entities (i.e. owners, vendors, designers, and contractors).

Award submissions will be due on or before **Friday, July 31, 2009**. We look forward to your submissions!

If you have any comments or questions, please call me at 484.342.0200 ext.117.

Sincerely,

Mark N. Santos, P.E.  
Secretary, PPA

## Call for Entries

The Pennsylvania Parking Association is pleased to announce the 9th Annual Awards Competition. The purpose of the competition is to recognize outstanding parking-related projects. We hope the competition will continue to promote an appreciation of excellence in parking design, equipment, operation, and construction among the industry and the general public.

### Eligibility

Projects submitted must have been completed between January 1, 2008 and May 31, 2009. **Either the Project or Firm submitting the project must be located in Pennsylvania.** You are invited to submit nominations in the following categories: \*

1. Parking Structure – New
2. Parking Structure – Restoration
3. Parking Addition/Improvement
4. Parking Equipment – Booth / Meters
5. Parking Operation – Valet/Management / Event Parking

\*Note: At the discretion of the judges, some categories may be combined or omitted.

### Judging

Members of the PPA Board of Directors will serve as judges. The judges are professionals in the fields of architecture, engineering, construction, and operation. Projects will be judged based on outstanding conception, originality, and application in design, operation, management, and construction.

To enter, please provide the information requested in the Awards Competition Prequalification Information (at right). First round judging will take place in late summer. Finalists may be notified with requests for additional material to be judged during the final round.

### Form of Submission

Entries recommended for consideration should be submitted in the format of the Awards Competition Prequalification with suitable photographs and descriptive data. Please note that photographs, details, or sketches demonstrating the unique use of parking innovations in design, operation, equipment, and construction will be taken into account by the judges. The submitted material must indicate the award category, as well as the outstanding features that merit judging.

All submissions must be received no later than **July 31, 2009**. Incomplete submissions will be not be considered or returned.

Send two (2) copies, plus one (1) CD-ROM of the submission to:  
Mark N. Santos, P.E.  
Timothy Haahs & Associates, Inc.  
550 Township Line Rd., Suite 100  
Blue Bell, PA 19422

There is no fee for the awards program, to allow all members the opportunity to submit and be recognized for notable projects.

### Awards Prequalification Information

Grand Prize Winners and Finalists will be honored at the PPA dinner banquet during our annual workshop seminar to be held September 16 - 18, 2009.

1. Award Category: Label the project entry in one of the following categories for judging against similar projects.

- Parking Structure – New
- Parking Structure - Restoration
- Parking Addition/Improvement
- Parking Equipment – Booth / Meters
- Parking Operation – Valet Management / Event Parking

2. Name of Facility or Project

3. Project Location – City/Town, County, State

4. Project Team: Provide name, address, phone, and fax number for the following

- a. Person/Firm preparing submittal
- b. Owner
- c. Architect/Designer/Engineer
- d. Parking Consultants
- e. General Contractor/Construction Manager
- f. Parking Operator/Management
- g. Parking Equipment/Parking Tags/ Ticket Supplier
- h. Parking Security and Others

5. Attach a brief written description (no more than two pages double spaced) of the project citing the outstanding features that merit recognition, as well as statistics such as height, square footage, structural system, and any unique use of parking equipment and/or operation. For the CD-ROM submission, please save this description as an MS Word file.

6. Provide a minimum of four 4 x 5 color prints or copies of representative project photographs. These images will be incorporated into the presentation, and will not be returned. For the CD-ROM submission, please save these images as JPEGs or TIFs.

7. Please enclose with your submission one CD-ROM with an electronic copy of Awards Prequalification Form (Items 1 through 4), written description (Item 5) and all images (Item 6).

8. Submit two (2) hard copies and one electronic submission on CD-ROM no later than **July 31, 2009**.

### Awards Ceremony

During the annual ceremony, each finalist will be recognized. The Awards Committee will create a presentation based on project photographs submitted. Owners and parking related designers/vendors/suppliers/contractors will be recognized during the project narrative.

### Awards Sponsorship

Our awards program would not be possible without the generous support of our sponsors. Only five awards sponsorships are available; sponsors will be prominently featured in the awards program handout with their logo, as well as the presentation ceremony. The cost of a single sponsorship is \$750. If you are interested in sponsoring the event, please contact a member of the Board.

## Preliminary Conference Schedule

\* full conference details to follow

### Wednesday, September 16, 2009

- 8am - 1pm Golf Outing - "Fender Bender Open"
- 4pm Exhibitor Set-Up
- 5pm Exhibits Open
- 7:30pm Networking Reception
- 2nd Annual Restaurant Round Up!

### Thursday, September 17, 2009

- 8am Continental Breakfast
- 8am Exhibits Open
- 8:30am Educational Sessions
- 12:30am Lunch
- 1:45pm Educational Sessions
- 5:30pm Exhibits Open
- 7:30pm Annual Banquet
- 2009 Awards Ceremony

### Friday, September 18, 2009

- 8am Continental Breakfast
- 9am Educational Sessions
- 12pm Conference Adjourns



**The Radisson Valley Forge hotel is offering a PPA room rate of \$124**  
1160 First Avenue  
King of Prussia, PA 19406  
T. 610-337-2000

## 2008

### Awards of Excellence Winners



**Parking Equipment:**  
Lehigh University SMARTmeter/SMARTcard System - Bethlehem, PA  
Submitted by Lehigh University



**Addition/Improvement:**  
University of Medicine & Dentistry of New Jersey - Newark, NJ  
Submitted by Timothy Haahs & Associates, Inc.



**New Design, More than 1,000 Spaces:**  
Penn State Univ. Milton S. Hershey Medical Center - Hershey, PA  
Submitted by Walker Parking Consultants



**New Design, Less than 450 Spaces:**  
Hawk's Landing - St. Joseph's University - Philadelphia, PA  
Submitted by High Concrete Group LLC



**New Design, 450-1,000 Spaces:**  
Allentown Transportation Center - Allentown, PA  
Submitted by Timothy Haahs & Associates, Inc.



## Annual Golf Outing September 16, 2009

※ Springford Country Club  
\$95/golfer (includes lunch!)