CALL FOR PRESENTATIONS

2010 PENNSYLVANIA PARKING ASSOCIATION CONFERENCE & EXHIBITION

September 29 - October 1, 2010
Nittany Lion Inn
State College, PA

One of the foremost benefits of PPA membership is conference educational programs. The PPA Conference Committee makes every attempt to bring our audiences intriguing, up-to-date, useful information by selecting the most engaging, knowledgeable and inspirational speakers.

The 2010 conference educational program is being developed now. PPA is currently accepting presentation proposals for the 2010 Annual Conference and Exhibition to be held in State College, PA. Experienced individuals willing to share their expertise and real world applications are invited to submit proposals.

Presentations that highlight case studies, draw attention to important issues, bring "how to" knowledge, and increase the professional levels of those attending the conference are particularly valued and considered for the conference program.

SUBMISSION DEADLINE: JULY 30, 2010

Please submit a Word or PDF file, containing the following: full speaker contact information, session title, goals and objectives, short narrative/outline of presentation content (up to 400 words), and previous speaking experience or other relevant experience.

Submit all proposals to Rachel Yoka via email at ryoka@timhaahs.com. If you have any questions, please call Rachel at 484.342.0200 x106.

Suggested Topics:

- Architecture and Design
- Economic Issues
- Enforcement
- Environment & Sustainability/LEED
- Facility Design and Construction
- Financing Projects
- Infrastructure
- Innovation & Technology
- Marketing/Branding
- Parking Issues in:
  - Higher Education
  - Healthcare
  - Government/Municipal
  - Private Sector
  - Public/Private Partnerships
- Safety & Security

Evaluation Process

PPA’s goal is to choose speakers who can effectively communicate their message to a variety of audiences. Proposals will be evaluated using the following criteria:

1. Overall quality
2. Well-defined focus/topic
3. Timeliness and relevance of topic
4. Practical application
5. Presentation skill of the proposed speaker(s)
6. Applicability to parking industry professionals
7. Quality of written proposal

Successful proposals offer programs that make professional development and educational contributions to PPA and its members. Programs must not sell or promote any specific product, service, or firm. Presenters will be notified by August 1, 2010.

The Pennsylvania Parking Association will host our annual conference September 29 - October 1 in State College, PA. We're looking forward to experiencing one of the most visited and unique college towns in the Commonwealth of Pennsylvania!

Penn State's campus and the Borough of State College offer numerous restaurants, bars, and shops for the avid tourist. The Penn State Creamery is widely known for its fresh, locally made ice cream which is served in many local establishments. The area has much to offer including many local wineries and museums.

The conference will feature our annual golf tournament, educational sessions, and countless networking opportunities! Join us for this great opportunity for parking professionals in Pennsylvania (and beyond) to get together for a time of community, learning, and fun.

The PPA Conference will be held at the Nittany Lion Inn. As you prepare for the conference, we hope you’ll make each check mark on the checklist to the right a priority to prepare for an invaluable conference experience!

Accommodations

The Nittany Lion Inn is offering a PPA room rate of $120 for single and $130 for double.

2010 Spring Training Recap!

The PPA hosted our first annual Spring Training in Lebanon, PA. Attendees networked over breakfast and coffee and enjoyed two educational sessions. The first presentation focused on planning an efficient pre-construction meeting. The second presentation discussed waterproofing and maintenance for parking structures. The day would not be complete without a little friendly competition on the golf course! The weather cooperated for a great afternoon outside with colleagues and friends.

Enter Call for Presentations!
DUE 7.30.2010

Submit a Project for the Awards Competition!
DUE 7.30.2010

Visit the new PPA website for up to date info!

Sign up a foursome for golf!

Plan to exhibit!
2010 Parking Awards Competition

Call for Entries

The Pennsylvania Parking Association is pleased to announce our 9th Annual Awards Competition. The competition recognizes outstanding parking-related projects. We hope the competition will continue to promote an appreciation of excellence in parking design, equipment, operations, and construction among the industry and the general public.

Eligibility

Projects submitted must have been completed between January 1, 2009 and May 31, 2010. Either the project or firm submitting the project must be located in Pennsylvania. You are invited to submit nominations in the following categories:

1. Parking Structure – New
2. Parking Structure – Restoration
3. Parking Addition/Improvement
4. Parking Equipment – Booth / Meters
5. Parking Operation – Valet Management / Event Parking

*Award Category: Label the project entry in one of the following categories:

1. Award Category: Label the project entry in one of the following categories:

- Person/Firm preparing submittal
- Owner
- Architect/Designer/Engineer
- Parking Consultants
- General Contractor/Construction Manager
- Parking Operator/Management
- Parking Equipment/Parking Tags/ Ticket Supplier
- Parking Security and Others

Judging

Members of the PPA Board of Directors will serve as judges. The judges are professionals in the fields of architecture, engineering, construction, and operation. Projects will be judged based on outstanding conception, originality, and application in design, operation, management, and construction.

Form of Submission

Entries recommended for consideration should be submitted in the format of the Awards Competition Prequalification with suitable photographs and descriptive data. Please note that photographs, details, or sketches demonstrating the unique use of parking innovations in design, operation, equipment, and construction will be taken into account by the judges. The submitted material must indicate the award category, as well as the outstanding features that meet judging.

All submissions must be received no later than July 30, 2010. Incomplete or late submissions will not be considered or returned.

Send one PDF copy of the submission via email or CD to:
Rachael E. Yoka, CPSM, LEED AP
Timothy Haahs & Associates, Inc.
550 Township Line Rd., Suite 100
Blue Bell, PA 19422
ryoka@timhaahs.com

To allow all members the opportunity to submit and be recognized for notable projects, there is no fee for the awards program. The program is generously supported by our sponsors.

Grand Prize Winners and Finalists will be honored at the PPA dinner on September 29, 2010.

During the annual ceremony, each finalist will be recognized. The Awards Committee will create a presentation based on project photographs submitted. Owners and parking-related designers/vendors/suppliers/ contractors will be recognized during the project narrative. Award winners will be notified by September 1, 2010.

If you or someone you know would like to get more involved in conference/event planning, or membership recruitment, please contact me and we’ll find a spot for you.

New friends and faces are always welcome to expand our knowledge and grow our organization.

If you have any comments or questions, please call or email me at 717.336.9300, jsweigart@high.net.

Sincerely,

Jamie L. Sweigart
Vice President, PPA
Membership Chair

2009 Awards for Excellence Winners

New Design, More Than 1,000 Spaces:
Atlantic Towne Centre Garage
JPride, LLP
Submitted by Timothy Haahs & Associates, Inc.

New Design, Less Than 1,000 Spaces:
Grant Street Transportation Center Garage
Pittsburgh, PA
Submitted by Pittsburgh Parking Authority

Parking Structure Restoration:
Morris Corporate Center II Garage
Parco, LLP
Submitted by Wardle Engineering

Parking Equipment:
City of New Superblock Parking Deck
Akron, OH
Submitted by Payex

Addition/Improvement:
Transport Town Center Garage Expansion
Towson, MD
Submitted by Timothy Haahs & Associates, Inc.

Annual Golf Outing
September 29, 2010
State College Elks Country Club
$90/golfer (includes lunch)
Tee time - 8:00 am
1000 Club Drive
State College, PA 16802

PPA at IPI!

Each year at the annual International Parking Institute conference, the PPA holds an open meeting for current members as well as anyone interested in learning more about our association.

This year, the meeting was held bright and early at 7:30am on Monday - in Las Vegas! Despite the early time, we had a great turn-out, from new members to PPA veterans. Attendance was high and we were able to recruit some new people interested in becoming more involved in PPA.
PLATINUM ($1,000) – limited to THREE sponsors
- Four complimentary conference registrations ($500 value)
- Exhibit booth and prominent placement (Attendee included in complimentary registrations, $250 value)
- Logo and name posted prominently on conference signage, program, and email marketing
- Full page ad in conference program ($100 value)
- Opportunity to distribute company promotional material to all attendees (provided by sponsor) – must be received by 9/1/2010
- Your company slide in awards presentation (due 9/1/2010)
- Verbal recognition at awards program dinner
- One golf registration ($90 value)
- Opportunity to introduce presentation/speaker – priceless!
- Post conference registration list of all attendees with contact information – priceless!
- Post conference recognition in Newsletter

GOLD ($750) – limited to FIVE sponsors
- Two complimentary conference registrations ($250 value)
- Exhibit booth and prominent placement (Attendee included in complimentary registrations, $250 value)
- Logo and name posted prominently on conference signage, program, and email marketing
- Full page ad in conference program ($100 value)
- Opportunity to distribute company promotional material to all attendees (provided by sponsor) – must be received by 9/1/2010
- Your company slide in awards presentation (due 9/1/2010)
- Verbal recognition at awards program dinner
- Post conference registration list of all attendees with contact information – priceless!
- Post conference recognition in Newsletter

SILVER ($250) - Unlimited Opportunities
- One complimentary conference registration ($125 value)
- Name recognition posted prominently on conference signage and program
- Name and logo in conference program
- Your company logo in awards presentation (due 9/1/2010)
- Post conference recognition in Newsletter

ADVERTISING SPONSOR ($100) - Unlimited Opportunities
- Full page ad (DUE 9/1/2010)

GOLF ($300) – limited to FOUR sponsors
- Verbal recognition at “Fender Bender Open” luncheon
- Logo and name on signage for luncheon
- Two golf registrations ($180 value)
- Post conference recognition in Newsletter

GOLF TEAM AND INDIVIDUAL SKILL PRIZES
- Team - 1st Place Cash Prize ($50 Each - $200)
- Team - Last Place Cash Prize ($25 Each - $100)
- Individual - Shortest Drive ($25)
- Individual Closest to Pin (On the Green) ($50)
- Individual Longest Drive ($50)
- Individual Straightest Drive ($50)
- Individual Furthest from Pin (On the green) ($25)
- Individual Longest Putt ($50)
**MEMBERSHIP RATES FOR NEW MEMBERS:**

14 months of membership for the annual rate! (10/1/2010 – 12/31/2011)

<table>
<thead>
<tr>
<th>REGULAR</th>
<th>CONSULTANT</th>
<th>AFFILIATE</th>
<th>ASSOCIATE or EMERITUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$75</td>
<td>$125</td>
<td>$125</td>
<td>$25</td>
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</table>

**REGULAR ATTENDEE:**

One registration for all conference events, excluding golf.

To keep your participation affordable, PPA has not raised conference attendee rates since 2006!

<table>
<thead>
<tr>
<th></th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
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</thead>
<tbody>
<tr>
<td>EARLY (by 8/16/2010)</td>
<td>$125</td>
<td>$175</td>
</tr>
<tr>
<td>REGULAR (after 8/16/2010 to 9/15/2010)</td>
<td>$200</td>
<td>$225</td>
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<tr>
<td>ON SITE (after 9/15/2010)</td>
<td>$250</td>
<td>$275</td>
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**BOOTH/VENDOR REGISTRATION:**

One booth space and one regular attendee registration, excluding electricity and golf.

Booth registration closes 9/15/2010. No on-site registration available.

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<thead>
<tr>
<th></th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
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<tbody>
<tr>
<td>EARLY (by 8/16/2010)</td>
<td>$250</td>
<td>$325</td>
</tr>
<tr>
<td>REGULAR (after 8/16/2010 to 9/15/2010)</td>
<td>$300</td>
<td>$350</td>
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</table>

**SPONSORSHIP:**

Please see attached sponsorship benefits, which may include booth and vendor registration.

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
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<tbody>
<tr>
<td>PLATINUM</td>
<td>$1,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>$750</td>
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<tr>
<td>SILVER</td>
<td>$250</td>
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<tr>
<td>ADVERTISING</td>
<td>$100</td>
</tr>
<tr>
<td>GOLF</td>
<td>$300</td>
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</tbody>
</table>
Summary of Conference Rates –
Membership, Registration, Exhibition and Sponsorship
September 29 – October 1, 2010
University Park, PA

Name of person registering and attending: __________________________________________________________
Organization: ________________________________________________________________________________
Street Address: __________________________________________ City, State, Zip: _______________________________________________________________________
Phone: ______________________________ E-Mail: _______________________________________________________

Additional Attendees from your organization
Name: ____________________________________________ Name: ____________________________________________
Name: ____________________________________________ Name: ____________________________________________

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<thead>
<tr>
<th>Qty.</th>
<th>Selection</th>
<th>Total</th>
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<tbody>
<tr>
<td></td>
<td><strong>New Memberships – Members receive significant discounts on registration!</strong></td>
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<tr>
<td></td>
<td>Regular - $75.00</td>
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<td></td>
<td>Consultant - $125.00</td>
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<td>Affiliate - $125.00</td>
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<td>Associate - $25.00</td>
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<td></td>
<td>Emeritus - $25.00</td>
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<tr>
<td></td>
<td><strong>Conference Registration – Registration closes 9/15/2010</strong></td>
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<td></td>
<td>Early Member Registration - $125 (by 8/16/10)</td>
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<tr>
<td></td>
<td>Early Non-Member Registration - $175 (by 8/16/10)</td>
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<td></td>
<td>Regular Member Registration - $200 (after 8/16 through 9/15/2010)</td>
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<tr>
<td></td>
<td>Regular Non-Member Registration - $225 (after 8/16 through 9/15/2010)</td>
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<td></td>
<td>On Site Member Registration - $250 (after 9/15/10)</td>
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<td></td>
<td>On Site Non-Member Registration - $275 (after 9/15/10)</td>
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<td></td>
<td><strong>Booth/Vendor Registration - Registration closes 9/15/2010, no on-site registration</strong></td>
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<td></td>
<td>Early Member Vendor Registration (by 8/16/10)</td>
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<td></td>
<td>Early Non Member Vendor Registration (by 8/16/10)</td>
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<td></td>
<td>Regular Member Vendor Registration (after 8/16 through 9/15/2010)</td>
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<td></td>
<td>Regular Non Member Vendor Registration (after 8/16 through 9/15/2010)</td>
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<tr>
<td></td>
<td>Electricity at booth - $50</td>
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<td></td>
<td><strong>Golf - Registration closes 9/15/2010 (Revised cost, includes breakfast and lunch.)</strong></td>
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<td></td>
<td>Registration and Luncheon - $90. List names of other golfers:</td>
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<td></td>
<td><strong>Sponsorship</strong></td>
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<td></td>
<td>Conference: Platinum ($1,000)</td>
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<tr>
<td></td>
<td>Conference: Gold ($750)</td>
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<td></td>
<td>Conference: Silver ($250)</td>
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<td></td>
<td>Advertising: $100</td>
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<td></td>
<td>Golf - List specific sponsorships here:</td>
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<tr>
<td></td>
<td><strong>Additional Awards Dinner Tickets</strong></td>
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<tr>
<td></td>
<td>Dinner Ticket - $50 per person</td>
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<td><strong>TOTAL</strong></td>
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</tr>
</tbody>
</table>

Please make checks payable to: Pennsylvania Parking Association

**PLEASE NOTE NEW ADDRESS:** Rachel Yoka, 550 Township Line Road, Suite 100, Blue Bell, PA 19422