

PENNSYLVANIA PARKING ASSOCIATION GETS THE WORD OUT

By Rachel Yoka, LEED AP BD+C, CPSM, CNU-A



The Pennsylvania Parking Association (PPA) will head back to the City of Brotherly Love for our annual conference and exhibition at the Sheraton in University City, Philadelphia, October 2-4, 2013. The event will kick off with the Fender Bender Open at a local golf course Wednesday morning, and exhibiting opens that night. Sponsorship and exhibit opportunities are available now—we expect another sell-out so be sure to sign up early for both.



PPA selects the content for our annual conference through an annual call for presentations. If you are interested in speaking or attending, please sign up for our mailing list at paparking.org.

Fierce Competition

PPA hosts its Annual Awards Competition to recognize outstanding parking-related projects. The competition promotes an appreciation of excellence in parking design, equipment, operations, and construction among the industry and the general public. There is no fee to enter the competition; we want to make sure all organizations have the ability to enter their projects and compete.

This will be the 13th year PPA will honor the best projects completed by members from Pennsylvania. Members of the PPA Board of Directors serve as judges and are assisted by the awards committee. Projects are judged based on outstanding conception, originality, and application in design, operation, management, and construction. Categories include:

- Parking Structure—New
- Parking Structure—Restoration
- Parking Technology/Equipment
- Parking Operations
- Parking Addition/Improvement

We are excited to review the next round of entries. They seem to get better every single year!



Hershey in the Spring

PPA will host its Fourth Annual Spring Training event in Hershey, Pa. this month. The event will kick off with an informal day of golf and networking at the Iron Valley Golf Club, and offer a dose of healthy (and fun) competition. Day-two will offer multiple educational sessions, including a keynote from Hershey Entertainment on how they handle event parking and management.

Vicki Pero, SPHR, of the Marlyn Group, is scheduled to address the group in best practices in goal-setting and human resources, to motivate and engage employees and improve personal and organizational performance. The day will conclude with a lively panel moderated by Charles DeBow of the Borough of State College, who will lead a full panel on license plate-enabled parking (LEP) with participants from Digital Payment Technologies; Genetec AutoVu; Parkmobile USA, Inc.; and T2 Systems, Inc. Attendees will hear first-hand why the borough became interested in the LEP ecosystem of technologies, how they selected vendors, and the goals State College's LEP solution will help them achieve through integration.

Get Involved

PPA will participate in the Pennsylvania Municipal League Conference in State College, Pa., June 25-28. We encourage IPI and PPA members to come check out the league and participate in the conference. We look forward to taking the *Parking Matters*® message to a wider audience through outreach at events such as the League, and raising awareness of the importance of parking and the role it plays in the success of big cities, small towns, and a variety of institutions.

We will host a reception for members and prospective members at the IPI Conference & Expo in Fort Lauderdale, the evening of Monday, May 20. Please reach out to one of our board members if you are interested in joining us!

Thank you

PPA would not be the amazing and vibrant organization it is today without the continued commitment of our members and sponsors. We cannot thank you enough for your support year after year, and we look forward to seeing you at the IPI Conference & Expo in Fort Lauderdale next month and in Philly in October!

Meet the Board

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RACHEL YOKA, LEED AP BD+C, CPSM, CNU-A is vice president with Timothy Haahs & Associates, Inc., and president of the Pennsylvania Parking Association. She can be reached at ryoka@timhaahs.com or 484.342.0200.