

CALL FOR PRESENTATIONS

2010 PENNSYLVANIA PARKING ASSOCIATION
CONFERENCE & EXHIBITION

September 29 - October 1, 2010

Nittany Lion Inn
State College, PA

One of the foremost benefits of PPA membership is conference educational programs. The PPA Conference Committee makes every attempt to bring our audiences intriguing, up to date, useful information by selecting the most engaging, knowledgeable and inspirational speakers.

The 2010 conference educational program is being developed now. PPA is currently accepting presentation proposals for the 2010 Annual Conference and Exhibition to be held in State College, PA. Experienced individuals willing to share their expertise and real world applications are invited to submit proposals.

Presentations that highlight case studies, draw attention to important issues, bring "how to" knowledge, and increase the professional levels of those attending the conference are particularly valued and considered for the conference program.

SUBMISSION DEADLINE: JULY 30, 2010

Please submit a Word or PDF file, containing the following: full speaker contact information, session title, goals and objectives, short narrative/outline of presentation content (up to 400 words), and previous speaking experience or other relevant experience.

Submit all proposals to Rachel Yoka via email at ryoka@timhaahs.com. If you have any questions, please call Rachel at 484.342.0200 x106.

Suggested Topics:

- Architecture and Design
- Economic Issues
- Enforcement
- Environment & Sustainability/LEED
- Facility Design and Construction
- Financing Projects
- Infrastructure
- Innovation & Technology
- Marketing/Promotion/Branding
- Parking Issues in:
 - Higher Education
 - Airports/Transportation
 - Healthcare
 - Government/Municipal
 - Private Sector
- Public/Private Partnerships
- Safety & Security

Evaluation Process

PPA's goal is to choose speakers who can effectively communicate their message to a variety of audiences. Proposals will be evaluated using the following criteria:

1. Overall quality
2. Well-defined focus/topic
3. Timeliness and relevance of topic
4. Practical application
5. Presentation skill of the proposed speaker(s)
6. Applicability to parking industry professionals
7. Quality of written proposal

Successful proposals offer programs that make professional development and educational contributions to PPA and its members. Programs must not sell or promote any specific product, service, or firm. Presenters will be notified by August 1, 2010.

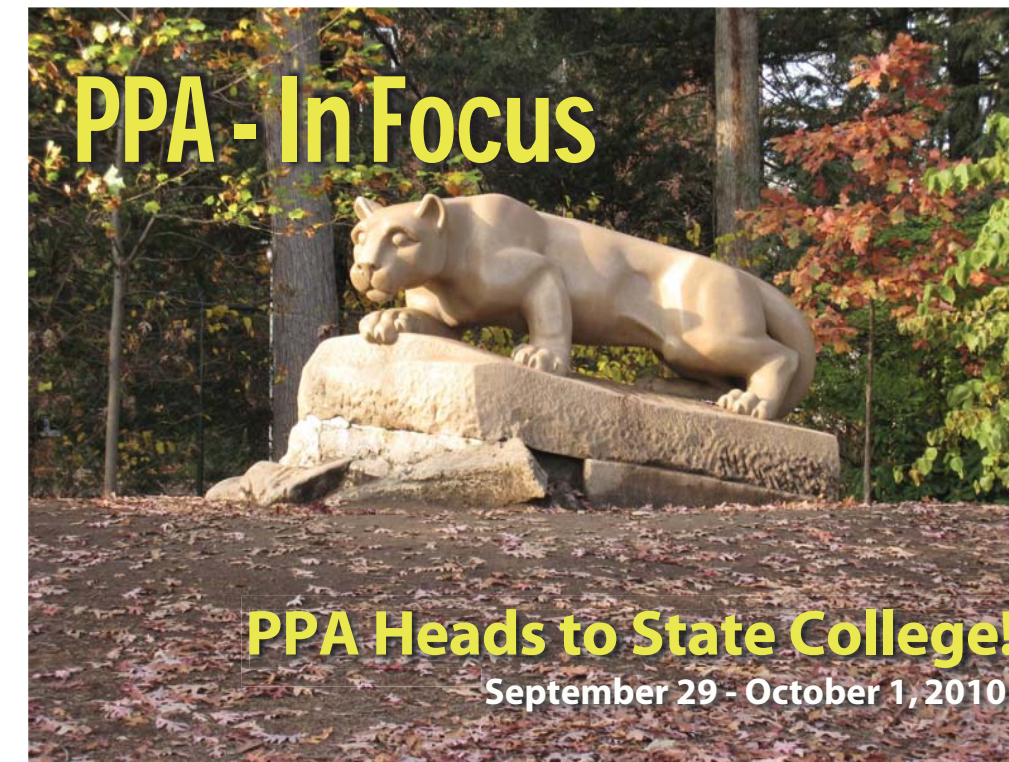
2010 Spring Training Recap!

First Annual Spring Training a Success!

Royal Oaks Golf Club The PPA hosted our first annual Spring Training in Lebanon, PA. Attendees networked over breakfast and coffee and enjoyed two educational sessions. The first presentation focused on planning an efficient pre-construction meeting. The second presentation discussed waterproofing and maintenance for parking structures. The day would not be complete without a little friendly competition on the golf course! The weather cooperated for a great afternoon outside with colleagues and friends.



2010 PPA Conference Issue



The Pennsylvania Parking Association will host our annual conference September 29 - October 1 in State College, PA. We're looking forward to experiencing one of the most visited and unique college towns in the Commonwealth of Pennsylvania!

Penn State's campus and the Borough of State College offer numerous restaurants, bars, and shops for the avid tourist. The Penn State Creamery is widely known for their amazing home made ice cream which is served in many local establishments. The area has much to offer including many local wineries and museums.

The conference will feature our annual golf tournament, educational sessions, and countless networking opportunities! Join us for this great opportunity for parking professionals in Pennsylvania (and beyond) to get together for a time of community, learning, and fun.

The PPA Conference will be held at the Nittany Lion Inn. As you prepare for the conference, we hope you'll make each check mark on the checklist to the right a priority to prepare for an invaluable conference experience!

Preliminary Conference Schedule

* full conference details to follow

Wednesday, September 29, 2010

8:00am - 1:00pm Golf Outing - "Fender Bender Open"
Exhibitor Set-Up
Exhibits Open
Networking Reception
Networking Dinners in State College!

Thursday, September 30, 2010

8:00am Continental Breakfast
Exhibits Open
Educational Sessions
Lunch
1:45pm Educational Sessions
Exhibits Open
5:30pm Annual Banquet
7:30pm 2010 Awards Ceremony

Friday, October 1, 2010

8:00am Continental Breakfast
9:00am Educational Sessions
12:00pm Conference Adjourns

Accommodations

The Nittany Lion Inn is offering a PPA room rate of \$120 for single and \$130 for double.

200 West Park Avenue
State College, PA 16803
(814) 865-8500



An Allied Association of the International Parking Institute
Volume 6. Summer 2010

PPA Newsletter

www.paparking.org

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Things To Do!



Enter Call for Presentations!
DUE 7.30.2010

Submit a Project for the Awards Competition!
DUE 7.30.2010

Visit the new PPA website for up to date info!

Sign up a foursome for golf!

Plan to exhibit!

Board Member Message



Dear PPA Members & Friends,

The Pennsylvania Parking Association has taken on a new challenge for the coming year. We have a goal of raising our membership, as well as our profile in the parking industry.

We need your help! We're looking for new people who would like to get involved, join the membership committee, and get the word out on the benefits of joining PPA.

If you or someone you know would like to get more involved in conference/event planning, or membership recruitment, please contact me and we'll find a spot for you.

New friends and faces are always welcome to expand our knowledge and grow our organization.

If you have any comments or questions, please call or email me at 717.336.9300, jsweigart@high.net.

Sincerely,

Jamie L. Sweigart
Vice President, PPA
Membership Chair

2010 Parking Awards Competition

Call for Entries

The Pennsylvania Parking Association is pleased to announce our 9th Annual Awards Competition. The competition recognizes outstanding parking-related projects. We hope the competition will continue to promote an appreciation of excellence in parking design, equipment, operations, and construction among the industry and the general public.

Eligibility

Projects submitted must have been completed between January 1, 2009 and May 31, 2010. **Either the project or firm submitting the project must be located in Pennsylvania.** You are invited to submit nominations in the following categories: *

1. Parking Structure – New
2. Parking Structure – Restoration
3. Parking Addition/Improvement
4. Parking Equipment – Booth / Meters
5. Parking Operation – Valet/Management / Event Parking

*Note: At the discretion of the judges, some categories may be combined or omitted.

Judging

Members of the PPA Board of Directors will serve as judges. The judges are professionals in the fields of architecture, engineering, construction, and operation. Projects will be judged based on outstanding conception, originality, and application in design, operation, management, and construction.

To enter, please provide the information requested in the Awards Competition Prequalification Information (at right). First round judging will take place in late summer. Finalists may be notified with requests for additional material to be judged during the final round.

Form of Submission

Entries recommended for consideration should be submitted in the format of the Awards Competition Prequalification with suitable photographs and descriptive data. Please note that photographs, details, or sketches demonstrating the unique use of parking innovations in design, operation, equipment, and construction will be taken into account by the judges. The submitted material must indicate the award category, as well as the outstanding features that merit judging.

All submissions must be received no later than **July 30, 2010**. Incomplete or late submissions will be not be considered or returned.

Send one PDF copy of the submission via email or CD to:

Rachel E. Yoka, CPSM, LEED AP
Timothy Haahs & Associates, Inc.
550 Township Line Rd., Suite 100
Blue Bell, PA 19422
ryoka@timhaahs.com

To allow all members the opportunity to submit and be recognized for notable projects, there is no fee for the awards program. The program is generously supported by our sponsors.

Awards Prequalification Information

Grand Prize Winners and Finalists will be honored at the PPA dinner banquet during our annual workshop seminar to be held September 29 - October 1, 2010.

1. Award Category: Label the project entry in one of the following categories for judging against similar projects.

- Parking Structure – New
- Parking Structure - Restoration
- Parking Addition/Improvement
- Parking Equipment – Booth / Meters
- Parking Operation – Valet Management / Event Parking

2. Name of Facility or Project

3. Project Location – City/Town, County, State

4. Project Team: Provide name, address, phone, and fax number for the following

- a. Person/Firm preparing submittal
- b. Owner
- c. Architect/Designer/Engineer
- d. Parking Consultants
- e. General Contractor/Construction Manager
- f. Parking Operator/Management
- g. Parking Equipment/Parking Tags/ Ticket Supplier
- h. Parking Security and Others

5. Include a brief written description (no more than two pages double spaced) of the project citing the outstanding features that merit recognition, as well as statistics such as height, square footage, structural system, and any unique use of parking equipment and/or operation.

6. Provide a minimum of four 4 x 5 color prints or copies of representative project photographs. These images will be incorporated into the presentation, and will not be returned.

7. **Submit via email or CD** no later than **July 30, 2010**. Preferred format is a single PDF document, but files on CD will be accepted.

Awards Ceremony

During the annual ceremony, each finalist will be recognized. The Awards Committee will create a presentation based on project photographs submitted. Owners and parking related designers/vendors/suppliers/contractors will be recognized during the project narrative. Award winners will be notified by September 1, 2010.

Project Photography Boards

We encourage firms submitting projects to also create display boards to highlight the projects throughout the conference. Please use 24 x 36 boards to showcase special features, photography, unique designs, etc. These boards will remain on display throughout the conference as well as at the awards dinner. ***Please provide your own easel.**

PPA at IPI!

Each year at the annual International Parking Institute conference, the PPA holds an open meeting for current members as well as anyone interested in learning more about our association.

This year, the meeting was held bright and early at 7:30am on Monday - in Las Vegas! Despite the early time, we had a great turn-out, from new members to PPA veterans. Attendance was high and we were able to recruit some new people interested in becoming more involved in PPA.



2009 Awards of Excellence Winners



New Design, More than 1,000 Spaces:
Annapolis Towne Centre Garages
Parole, MD
Submitted by Timothy Haahs & Associates, Inc.



New Design, Less than 1,000 Spaces:
Grant Street Transportation Center Garage
Pittsburgh, PA
Submitted by Pittsburgh Parking Authority



Parking Equipment:
City of Akron Superblock Parking Deck
Akron, OH
Submitted by PSx



Addition/Improvement:
Towson Town Center Garage Expansion
Towson, MD
Submitted by Timothy Haahs & Associates, Inc.



Parking Structure Restoration:
Morris Corporate Center III Garage
Parsippany, NJ
Submitted by Wardle Engineering



2009 Winning Foursome

Annual Golf Outing

September 29, 2010

※ State College Elks Country Club
\$90/golfer (includes lunch!)

Tee time - 8:00 am

100 Elks Club Road
Boalsburg, PA 16827



2010 PPA Annual Conference Sponsorship Levels (revised)

PLATINUM (\$1,000) – limited to THREE sponsors

- Four complimentary conference registrations (\$500 value)
- Exhibit booth and prominent placement (Attendee included in complimentary registrations, \$250 value)
- Logo and name posted prominently on conference signage, program, and email marketing
- Full page ad in conference program (\$100 value)
- Opportunity to distribute company promotional material to all attendees (provided by sponsor) – *must be received by 9/1/2010*
- Your company slide in awards presentation (*due 9/1/2010*)
- Verbal recognition at awards program dinner
- One golf registration (\$90 value)
- Opportunity to introduce presentation/speaker – priceless!
- Post conference registration list of all attendees with contact information – priceless!
- Post conference recognition in Newsletter

GOLD (\$750) – limited to FIVE sponsors

- Two complimentary conference registrations (\$250 value)
- Exhibit booth and prominent placement (Attendee included in complimentary registrations, \$250 value)
- Logo and name posted prominently on conference signage, program, and email marketing
- Full page ad in conference program (\$100 value)
- Opportunity to distribute company promotional material to all attendees (provided by sponsor) – *must be received by 9/1/2010*
- Your company slide in awards presentation (*due 9/1/2010*)
- Verbal recognition at awards program dinner
- Post conference registration list of all attendees with contact information – priceless!
- Post conference recognition in Newsletter

SILVER (\$250) - Unlimited Opportunities

- One complimentary conference registration (\$125 value)
- Name recognition posted prominently on conference signage and program
- Name and logo in conference program
- Your company logo in awards presentation (*due 9/1/2010*)
- Post conference recognition in Newsletter

ADVERTISING SPONSOR (\$100) - Unlimited Opportunities

- Full page ad (*DUE 9/1/2010*)

GOLF (\$300) – limited to FOUR sponsors

- Verbal recognition at “Fender Bender Open” luncheon
- Logo and name on signage for luncheon
- Two golf registrations (\$180 value)
- Post conference recognition in Newsletter

GOLF TEAM AND INDIVIDUAL SKILL PRIZES

- Team - 1st Place Cash Prize (\$50 Each - \$200)
- Team - Last Place Cash Prize (\$25 Each - \$100)
- Individual - Shortest Drive (\$25)
- Individual Closest to Pin (On the Green) (\$50)
- Individual Longest Drive (\$50)
- Individual Straightest Drive (\$50)
- Individual Furthest from Pin (On the green) (\$25)
- Individual Longest Putt (\$50)



Summary of Conference Rates – Membership, Registration, Exhibition and Sponsorship

September 29 – October 1, 2010

University Park, PA

MEMBERSHIP RATES FOR NEW MEMBERS:

14 months of membership for the annual rate! (10/1/2010 – 12/31/2011)

REGULAR	CONSULTANT	AFFILIATE	ASSOCIATE or EMERITUS
\$75	\$125	\$125	\$25

REGULAR ATTENDEE:

One registration for all conference events, excluding golf.

To keep your participation affordable, PPA has not raised conference attendee rates since 2006!

	MEMBER	NON-MEMBER
EARLY (by 8/16/2010)	\$125	\$175
REGULAR (after 8/16/2010 to 9/15/2010)	\$200	\$225
ON SITE (after 9/15/2010)	\$250	\$275

BOOTH/VENDOR REGISTRATION:

One booth space and one regular attendee registration, excluding electricity and golf.

Booth registration closes 9/15/2010. No on-site registration available.

	MEMBER	NON-MEMBER
EARLY (by 8/16/2010)	\$250	\$325
REGULAR (after 8/16/2010 to 9/15/2010)	\$300	\$350

SPONSORSHIP:

Please see attached sponsorship benefits, which may **include booth and vendor registration**.

PLATINUM	\$1,000
GOLD	\$750
SILVER	\$250
ADVERTISING	\$100
GOLF	\$300



Summary of Conference Rates – Membership, Registration, Exhibition and Sponsorship

September 29 – October 1, 2010

University Park, PA

Name of person registering and attending: _____

Organization: _____

Street Address: _____ City, State, Zip: _____

Phone: _____ E-Mail: _____

Additional Attendees from your organization

Name: _____ Name: _____

Name: _____ Name: _____

Qty.	Selection	Total
<i>New Memberships – Members receive significant discounts on registration!</i>		
	Regular - \$75.00	
	Consultant - \$125.00	
	Affiliate - \$125.00	
	Associate - \$25.00	
	Emeritus - \$25.00	
<i>Conference Registration – Registration closes 9/15/2010</i>		
	Early Member Registration - \$125 (by 8/16/10)	
	Early Non-Member Registration - \$175 (by 8/16/10)	
	Regular Member Registration - \$200 (after 8/16 through 9/15/2010)	
	Regular Non-Member Registration - \$225 (after 8/16 through 9/15/2010)	
	On Site Member Registration - \$250 (after 9/15/10)	
	On Site Non-Member Registration - \$275 (after 9/15/10)	
<i>Booth/Vendor Registration - Registration closes 9/15/2010, no on-site registration</i>		
	Early Member Vendor Registration (by 8/16/10)	
	Early Non Member Vendor Registration (by 8/16/10)	
	Regular Member Vendor Registration (after 8/16 through 9/15/2010)	
	Regular Non Member Vendor Registration (after 8/16 through 9/15/2010)	
	Electricity at booth - \$50	
<i>Golf - Registration closes 9/15/2010 (Revised cost, includes breakfast and lunch.)</i>		
	Registration and Luncheon - \$90. List names of other golfers:	
<i>Sponsorship</i>		
	Conference: Platinum (\$1,000)	
	Conference: Gold (\$750)	
	Conference: Silver (\$250)	
	Advertising: \$100	
	Golf - List specific sponsorships here:	
<i>Additional Awards Dinner Tickets</i>		
	Dinner Ticket - \$50 per person	
TOTAL		

Please make checks payable to: **Pennsylvania Parking Association**

PLEASE NOTE NEW ADDRESS: Rachel Yoka, 550 Township Line Road, Suite 100, Blue Bell, PA 19422